King County Metro Long Range Plan Survey Results

Survey Purpose

Purpose: to get initial input from King County residents and Metro riders about their vision for the future of public transportation in the region.

Plan Timeline

Discovery Jan – May 2015	Alternatives May– Dec 2015	Preliminary Plan Jan – May 2016	Final Plan June – Oct 2016

Look for more surveys asking for your input during future phases of outreach for the Long Range Plan.

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Survey Response

More than 2,600 community members responded to Metro's first Long Range Plan Survey from February to March 2015 from 38 different cities in King County.

Where do you travel to…

Using Public Transportation
1. Seattle
2. SeaTac
3. Bellevue
4. Redmond
5. Kirkland
6. Shoreline
7. Renton
8. Burien
9. Issaquah
10. Federal Way

Using Other Transportation
1. Seattle
2. Bellevue
3. SeaTac
4. Redmond
5. Kirkland
6. Renton
7. Shoreline
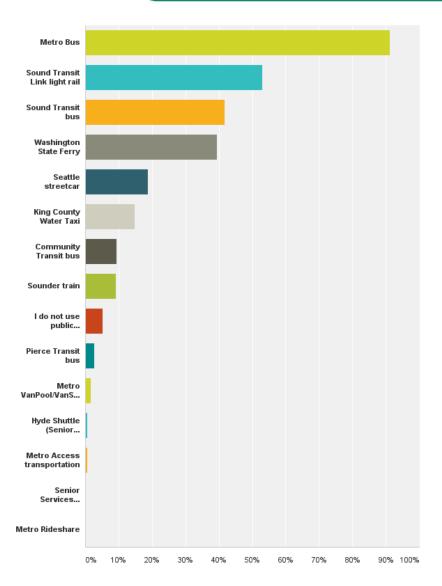8. Issaquah
9. Woodinville
10. Bothell

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Where do you travel to…

Places respondents travel to on public transportation…

- Seattle is by far the most common destination for all groups (~95%)
- Bellevue and SeaTac are the only other locations to exceed 20% of respondents
- Low-income respondents more likely to choose Auburn, Burien, Federal Way, Issaquah, Kent, Renton, Shoreline, and Woodinville as common transit destinations
- Respondents in households speaking a language other than English more likely to choose Bellevue, Kirkland, and Redmond as common transit destinations

What types of public transportation do you use?

Top Ten Responses

91% Metro bus
53% Sound Transit Link light rail
42% Sound Transit bus
40% Washington State Ferry
19% Seattle streetcar
15% King County Water Taxi
9% Community Transit bus
9% Sounder Train
5% I do not use public transportation
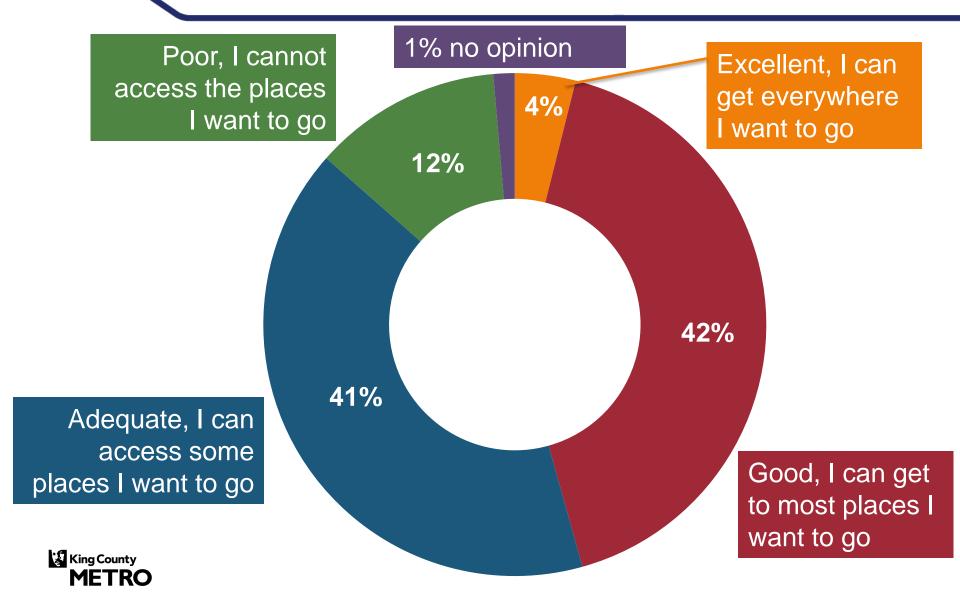3% Pierce Transit bus

What types of public transportation do you use?

What types of public transportation do respondents currently use…

- Metro bus most common response for all groups (>90%)
- Link and ST buses are the second and third most common (roughly tied)
- Low-income respondents and respondents in households speaking a language other than English more likely to use ST buses than overall respondents
- Low-income respondents noticeably more likely to use CT and PT buses and Sounder

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How well does public transportation get you where you want to go?

- Poor, I cannot access the places I want to go — 12%
- 1% no opinion
- Excellent, I can get everywhere I want to go — 4%
- Good, I can get to most places I want to go — 42%
- Adequate, I can access some places I want to go — 41%

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How well does public transportation get you where you want to go?

How would respondents rate current public transportation options in King County...

- 'Good' or 'adequate' received roughly equal response rates from respondents overall with each about 40%
- Low-income respondents most likely to rate transit options as 'good' with roughly 50% of responses
- Respondents in households speaking a language other than English most likely to rate transit options as 'adequate'(45.5%) and much less likely to rate options as 'good' than other groups (29.3%)

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How Should Public Transportation Improve?

Top Ten Responses

1. Extend light rail
2. Improved bus frequency
3. Grade-separated or lane-separated transit
4. More off-peak service
5. More reliable service
6. Connection between multiple modes of transit
7. Affordable fares
8. More routes/buses
9. Better service to outlying communities
10. More east-west connections

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I imagine a public transportation system so convenient I could _____ .

Destination Count Easily Bellevue Not Own Rely Rid* Light Rail Seattle Commute Sell Anytime Drive Trip Bus Live Walk Not Worry Schedule Family Travel Places Ride King County Downtown Public Transportation Transfer Transit

*Rid= "get rid of my car"

I imagine being able to _____ because our public transportation system is _____ .

Save Money Robust Live Excellent Rid* Late Safe
Friends Sell Not Drive Bus Not Own
Reliable Awesome Convenient
Faster Efficient Accessible Frequent Brag
Travel Ubiquitous Seattle Connected
Public Transportation Light Rail Traffic
Extensive

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*Rid= "get rid of my car"

I imagine a public transportation system so efficient that _____ .

Ride Rivals* Longer Run Transit Downtown Seattle Service Traffic Rely Transfers Never Late Bus Destination Driving Think Schedule Plan Buses Places Worry Option Travel Easily Commute Vehicle Transportation

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*Rivals= public transportation system in another city, or speed of car travel

I imagine a bus ride that is _____ .

Relaxing Faster than Driving Seat Short Convenient
Not Smelly Efficient Train Pleasant
Not Overcrowded Quiet Ride
Comfortable Fun Safe Frequent
Clean Enjoyable Smooth Light Rail
Reliable Not Packed Not Crowded
Not Standing Room Bus Fast and Easy Traffic

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I imagine my children using public transportation to _____ .

Drive Easily Children Practice Places Community
Parks Bus Explore Live Activities Library
Safely Town School Ride Friends
Region Travel Museums Seattle Play Events
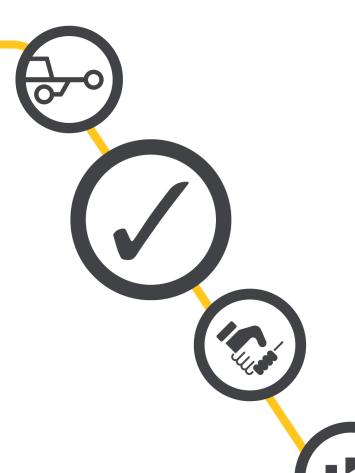Transportation Commute Downtown Kids

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Connections

Accountability

Partnership

Economic Growth

Metro Long Range Plan Themes

Connections

How public transportation will connect people to jobs, education, communities, services, shopping and more

Accountability

Measurable objectives to make sure public transportation investments add economic, social and environmental value

Partnerships

How Metro will work with other transit agencies, the Washington State Department of Transportation, local cities and the private sector to develop an integrated transportation system that delivers the greatest value to the public

Economic Growth

How public transportation will expand our region's capacity to move people, goods and services in order to advance our economy, keep our cities healthy, and maintain our quality of life

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